

# Nebraska REALTORS® Association

## BENEFITS PARTNERS



### Reach 3,900 REALTORS® from across the state: Become a Nebraska REALTORS® Benefits Partner

As the Voice for Real Estate™ in Nebraska, our members often look to us for products and services that can help them with their business. Through the Nebraska REALTORS® Benefits Partners Program members will receive discounts on great products and services while your company will gain valuable repeated exposure to our members.

### How do I become a Nebraska REALTORS® Benefits Partner?

Can you offer a product or service that is at least 10 percent off the price that the general public will pay at all times? Is your product or service easily available to our members across the state of Nebraska?

If so, you are a potential Nebraska REALTORS® Benefits Partner. Please fill out the attached proposal form and return it to NRA: 800 S. 13th, Suite 200; Lincoln, NE 68508.

### What do I receive as a Nebraska REALTORS® Benefit Partner?

#### Marketing Tool / Benefit

Listing & link on Member Benefits page of our Web site—where members go to learn about special savings for Nebraska REALTORS®

Listing on NRA Member Benefits flyer. This information sheet is printed once a year & distributed to members through our local boards, at Association events and through other channels.

Listing in our NRA New Member Booklet. This full-color resource is sent to new members of the association each month. The Benefits section of this publication is updated each year.

Initial announcement of your program in our quarterly newsletter, Nebraska REALTOR® *News & Notes*.

Initial announcement of your program in an e-mail blast to our membership (sent by NRA).

Discount on exhibitor booths at our annual spring Convention & Exhibition. This event features the largest REALTOR® Trade Show in Nebraska.

Sponsorship opportunities available at NRA classes, meetings, and events. Contact Association for more information.

Discounted rate on other advertising opportunities. See 2012 Advertising Rate Sheet.

For NRA Benefits Partners questions, contact Dani Jennings at NRA:  
800-777-5231 or 402-323-6500 (local) or e-mail [dani@nebraskarealtors.com](mailto:dani@nebraskarealtors.com).

[www.NebraskaRealtors.com](http://www.NebraskaRealtors.com)

# NRA Benefits Partners Proposal



Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_ Web Address: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Phone / E-mail: \_\_\_\_\_

**Brief description of product/service, including the standard price of product/service and NRA Members' discount or price:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Will existing clients who are NRA Members be eligible for your members-only savings? Yes \_\_\_\_\_ No \_\_\_\_\_  
Please explain any conditions or exceptions for existing clients: \_\_\_\_\_  
\_\_\_\_\_

Is this a revenue-share program? Yes \_\_\_\_\_ No \_\_\_\_\_

**\*Note: Providers who pay royalties to NRA are considered Affiliate Members, and receive Affiliate discounts on advertising.**  
Please describe the revenue share and payment structure NRA will receive with this program:  
\_\_\_\_\_  
\_\_\_\_\_

**Please provide two affinity program references.**

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
Overview: \_\_\_\_\_  
\_\_\_\_\_

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
Overview: \_\_\_\_\_  
\_\_\_\_\_

The Nebraska REALTORS® Association reserves the right to deny or suspend any NRA Benefits Partner.

**Return to: NRA • 800 S. 13th Street, Suite 200 • Lincoln, Nebraska 68508  
Questions? 800-777-5231 or 402-323-6500 • e-mail dani@nebraskarealtors.com.**