

Nebraska REALTORS® Association Privacy Policy

We recognize the importance of protecting the personal information you provide at Web sites owned and/or controlled by the Nebraska REALTORS® Association. For the Association's Web site, Nebraskarealtors.com and Nebraskarealestateeducation.com we maintain the following privacy policy:

1. We gather the following types of information needed to process your transactions, fulfill your requests, and maintain our membership records:

- Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations and titles).
- Information you volunteer, via applications or surveys (for example, education, designations, specialties, affiliations with other real estate organizations and general demographic data).

2. We use this information to:

- Improve and customize the content and layout of our sites and other communications tools.
- Notify you of updates to our sites.
- Notify you of relevant products and services.
- Notify you of upcoming events and programs.
- Compile specialty directories about which you will be made aware.

3. Nebraska Realtors Association does not share, sell or trade e-mail addresses, but may provide you with on-line informational or marketing messages that have been approved by Nebraska Realtors Association for the purposes described in Part 4 of this policy.

4. We will not share, sell or otherwise provide other information about you to third parties, except for:

- Nebraska Realtors Association Partners for the limited purpose of notifying you of Nebraska Realtors Association approved promotions.
- When required by law or valid legal process, or to protect the personal safety of our members or the public.

5. Credit information that you and credit authorizers provide when you make payments by credit card for products, dues or other services will only be used to process the transactions you request. This information will be provided to and maintained by reputable credit reporting databases, but will never be sold, shared or provided to other third parties.

6. We maintain security procedures and standards which we believe are as safe as today's technology permits. We test these procedures and modify them regularly as new technologies become feasible.

7. You may edit your personal contact information directly in the NRDS system or by contacting your local REALTOR® association.

8. Some of our sites contain advertising placed by advertising networks pursuant to agreements between the Association and the advertising network. We do not control these advertising networks, the sites of third parties reached through links on our site or their information collection practices and the Association will not be responsible for the activities of these third parties. The advertising network may use cookies to collect certain non-personally identifiable information when you click on the banner ads or links appearing on our sites. This information is collected by the advertising network for purposes of measuring and reporting on the advertising to advertisers and the Association. The advertising network may also aggregate the information for certain other statistical and reporting purposes.