



2019 Nebraska Cup Program



The Nebraska Cup program is available to all local boards in Nebraska, based on their participation and engagement in RPAC and Advocacy. The Nebraska Cup program would emulate the basic requirements of the National Association of REALTORS® (NAR) State President's Cup. When a local board completes their requirements to achieve their Nebraska Cup, it helps the Nebraska REALTORS® Association (NRA) also achieve its State President's Cup requirements. The Nebraska Cup will be presented to each qualifying local board on CARAVAN annually.

Here are the goals for the 2018 local board Nebraska Cup program:

ADVOCACY

1. A local board must minimally achieve an **average** response rate of 20 percent on national and state Calls for Action.
2. Each local board to host a voter registration drive by Election Day (i.e. at a local event, broker meeting, or mail or email members, include in membership newsletter).
3. Increase the number of REALTOR® Party Mobile Alerts subscribers (RPMA - Text REALTORS to 30644 subscribers) based on local board membership, contributing to a state goal of 20% of membership being signed up.
4. [Host a membership event inviting the state senator\(s\) from that local board's jurisdiction. The SPC and local board leadership should be in attendance.](#)
5. Each local board will designate at least 2 members of its leadership and/or chair of a given committee to attend at least 1 state event (Leg Days, Convention, Fall Meetings)

RPAC

6. RPAC Goals as approved by the Nebraska REALTORS® Association RPAC Trustees:
 - Reach local board RPAC goal*
 - Reach local board RPAC participation % goal
 - Each local board will host or participate in at least 1 Phone Bank event locally or statewide at NRA
 - Each local board will host at least 1 RPAC fundraising event that includes promoting the benefits of and making the ask for members to consider being an RPAC Major Investor and President's Circle member.

**Local boards who set their 2018 RPAC Fundraising Goal at an amount lower than what they raised in voluntary hard and soft dollars in 2017 do not meet these criteria. Their 2018 goal must be increased over their prior year RPAC \$\$ raised by \$1.*

Each year the Nebraska Cup Program requirements will adjust based on the NAR State President's Cup requirements for that year. The NRA State RPAC Fundraising/Major Investor Chair and team will set the requirements for each year's Nebraska Cup, with the approval from NRA RPAC Trustees.