

Nebraska REALTORS® Association AFFILIATES*



Why should I become an Affiliate member of the NRA? Networking. Communications. Advocacy.

Networking

As an Affiliate member of the Nebraska REALTORS® Association, you'll be part of the best and most extensive statewide network of real estate professionals. Affiliate members come from many areas related to real estate, including title companies, lenders, attorneys and law firms, inspectors, pest-control firms, real estate developers, builders, property managers, educators and real estate business products providers.

Affiliate membership provides you with a solid customer foundation and brand opportunities. Like most professionals, REALTORS® prefer working with people they know. Attend NRA meetings and conventions and get face-to-face with potential clients and business partners from across the state.

Communications

Affiliate members receive our quarterly newsletter, *Nebraska REALTORS® News & Notes*, to stay on top of things happening at NRA and in the real estate industry.

Legislative Advocacy

Laws that affect REALTORS® and real estate also influence everyone with whom they do business. Your Affiliate dues help promote an aggressive NRA advocacy program. The Nebraska REALTORS® Association Governmental Affairs Department monitors and lobbies real estate legislative and regulatory issues on the local, state and national levels.

Still not convinced? Affiliate members also receive:

FREE listing on the Affiliates Page of our Web site. If applicable, FREE listing on Member Benefits Page of NRA site.
FREE listing in the annual NRA Membership Directory.
FREE listing in the NRA New Member Booklet.
If applicable, FREE listing in NRA Member Benefits Flyer and Benefits Program announcement in our quarterly newsletter, <i>Nebraska REALTOR® News & Notes</i>
If applicable, your Member Benefits Program periodically featured in e-mail blast to NRA membership.
Discount on exhibitor booths at our annual spring Convention & Exhibition. This event features the largest REALTOR® Trade Show in Nebraska.
Sponsorship opportunities available at NRA classes, meetings, and events. Contact Association for more information.
Discounted rate on other advertising opportunities . See Advertising Rate Sheet.
Purchase an NRA Affiliate Package and save even more. See Advertising Rate Sheet.

***NOTE: Nebraska REALTORS® Affiliates are members who pay dues on an annual basis or pay royalties to NRA as part of a Member Benefits program.**

**For Affiliate Membership questions, please contact Melissa at NRA:
800-777-5231 / local 402-323-6500 or melissa@nebraskarealtors.com**



Nebraska REALTORS® Association

ADVERTISING RATES

Nebraska REALTORS® Affiliates are members who pay dues on an annual basis or pay royalties to NRA as part of a Member Benefits program.

Affiliate members receive the following:

- Listing on Affiliates Page of our Web site
- If applicable, listing on Member Benefits Page of our Web site.
- Listing in annual NRA Membership Directory.
- Listing in New Member Booklet.
- If applicable, listing in NRA Member Benefits Flyer.
- If applicable, Benefits Program announcement in *News & Notes*.
- If applicable, your Member Benefits Program periodically featured in e-mail blast to NRA membership.

Additional advertising opportunities can be purchased at the following discounted rates:

www.NebraskaRealtors.com

	NRA Affiliates	Benefits Partners
• Rotating Link on Home Page (6 months)	\$500	\$750
• Static Link on Home Page (3 months)	\$250	\$500

Nebraska REALTORS® Membership Directory (8.5 x 11 size) - Published annually

	REALTORS®	NRA Affiliates	Benefits Partners
• Business Card Ad	\$50	\$50	\$75
• 1/4 Page Ad	\$150	\$150	\$175
• 1/2 Page Ad	\$200	\$200	\$225
• Full Page Ad	\$250	\$250	\$275

Nebraska REALTORS® New Member Booklet (5.5 x 8.5 size) - Updated annually

	NRA Affiliates	Benefits Partners
• 1/2 Page Ad	\$200	\$225
• Full Page Ad	\$250	\$275

Nebraska REALTORS® News & Notes (8.5 x 11 size) - Published quarterly

	REALTORS®	NRA Affiliates	Benefits Partners
• Business Card Ad	\$50	\$75	\$100
• 1/4 Page Ad	\$150	\$175	\$200
• 1/2 Page Ad	\$200	\$225	\$250
• Full Page Ad	\$250	\$275	\$300

Contact Lists

	REALTORS®	NRA Affiliates	Benefits Partners
• Member Contact List*	\$.05/member	\$.05/member	\$.10/member

*Office mailing addresses only. Limit one mailing per quarter. Mailing approved by NRA staff.